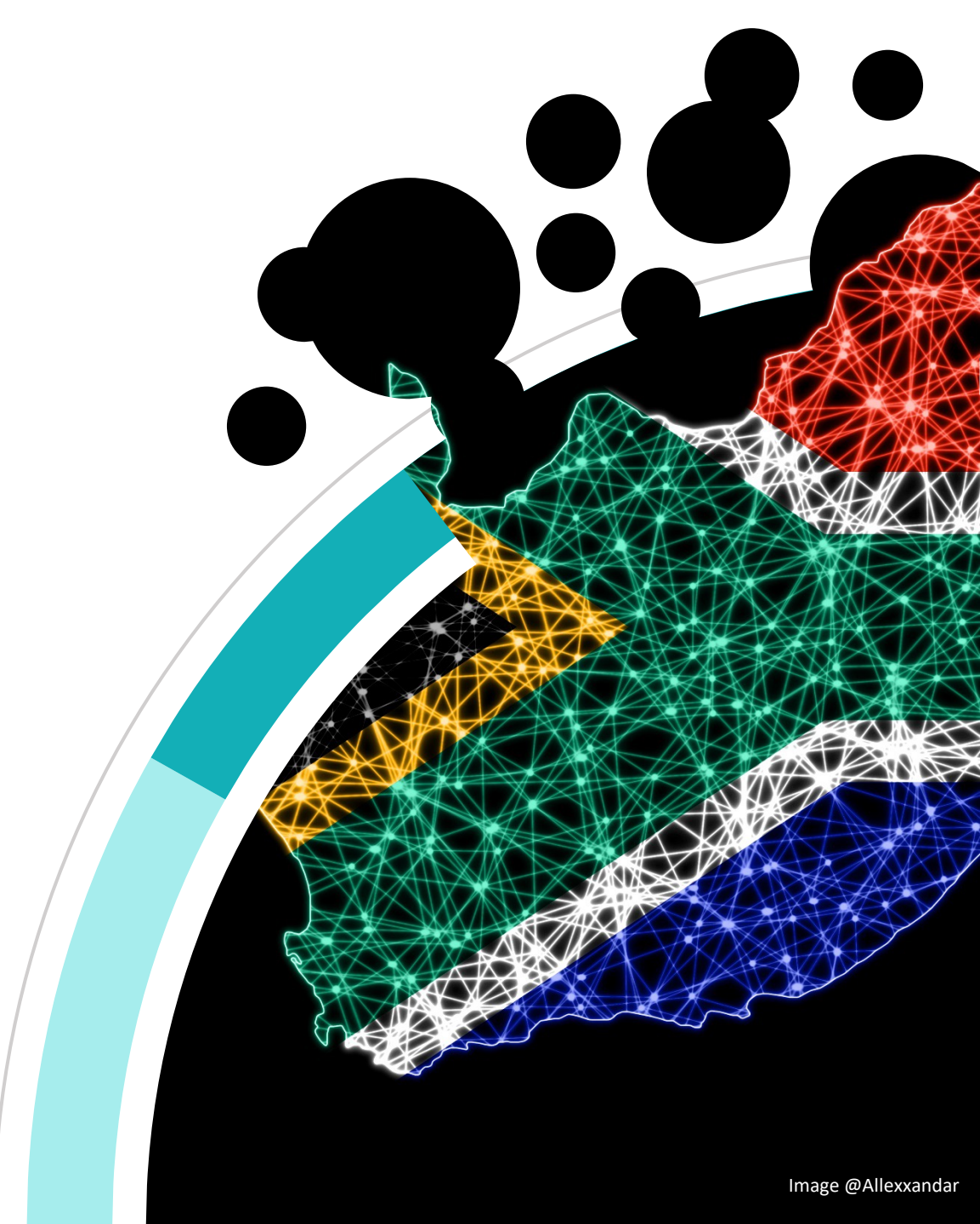


“opinionway for **LE JOURNAL L’AFRIQUE**

South Africans and the 2024 General Election

April 2024





Methodology





Methodology



Sample of **2,003 people**, representative of the South Africa population aged 18 and over.

The sample was compiled according to the **quota method**, based on the criteria of gender, age, socio-professional category and region of residence.



The sample was interviewed **online** via Computer Assisted Web Interview (CAWI) system **and** by **Mobile phone** (CATI system) .



The interviews were conducted from the 8 to the 15 of April 2024.



OpinionWay a réalisé cette enquête en appliquant les procédures et règles de la **norme ISO 20252**



The results of this survey must be read taking into account the margins of uncertainty: 1 to 2.2 points at most for a sample of 2000 respondents.



Any publication, total or partial, must imperatively use the following complete mention:

« OpinionWay survey for Le Journal de l'Afrique »

and no resumption of the investigation can be dissociated from this title.



Results





01

Voting intention

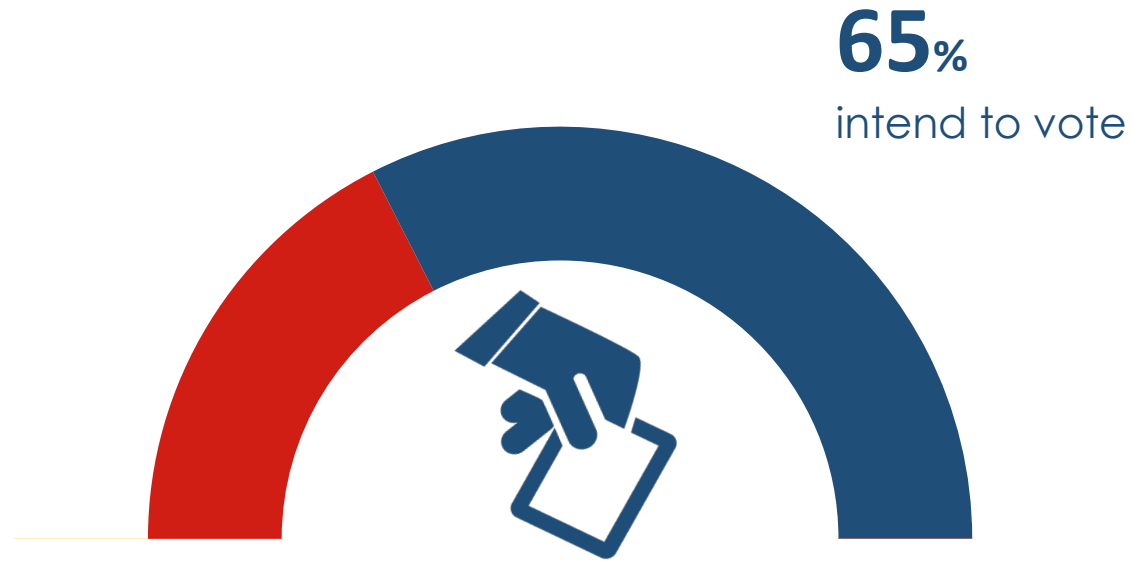




Turn out expectation



Q1. If the general election were held next Wednesday, on a scale of 1 to 10, how likely would you be to vote ?



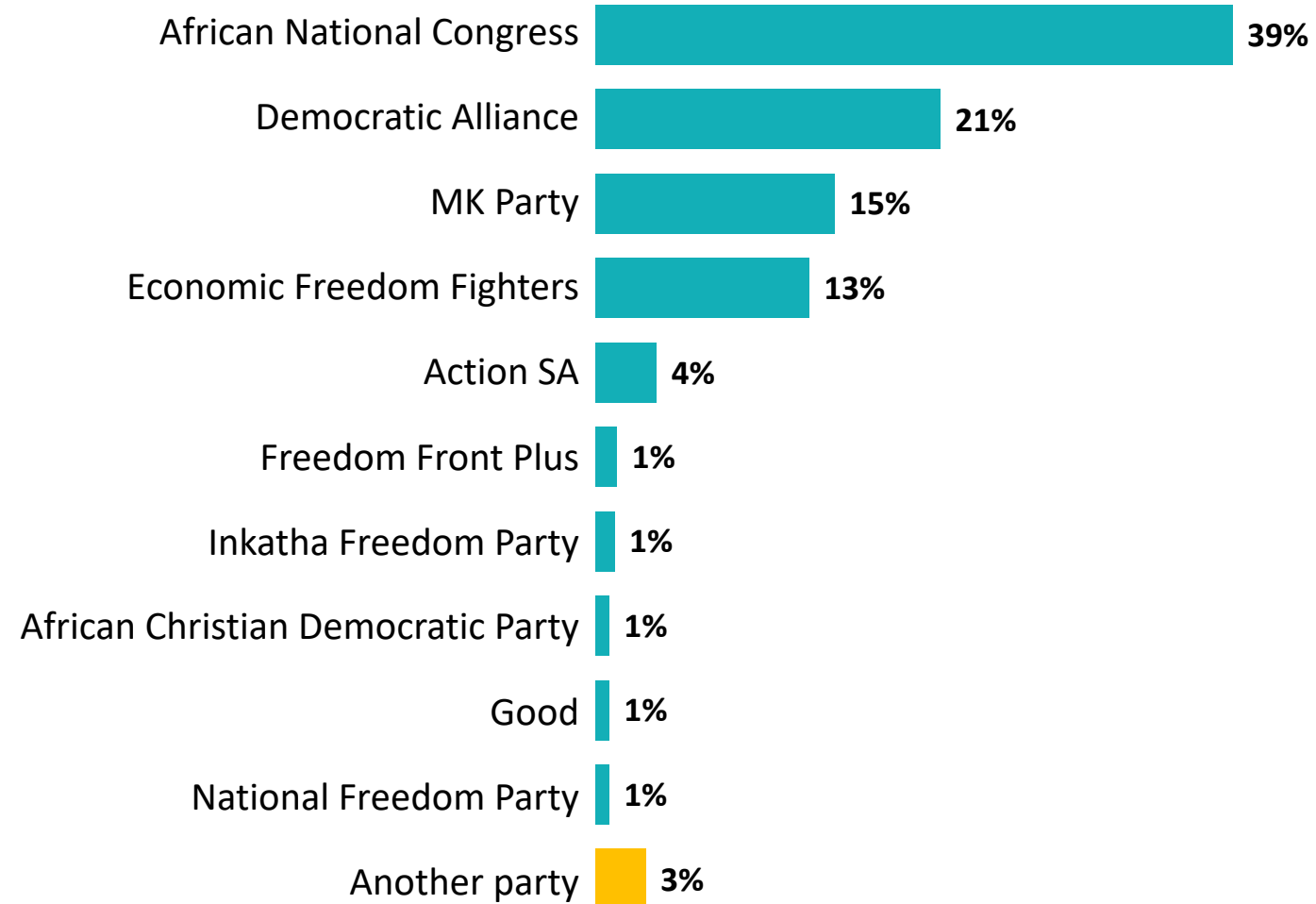


Vote intention



Q2b. Thinking ahead to the next general election, which party will you vote for ?

Base : Intend to vote





02

Hesitation





Regrets about his vote

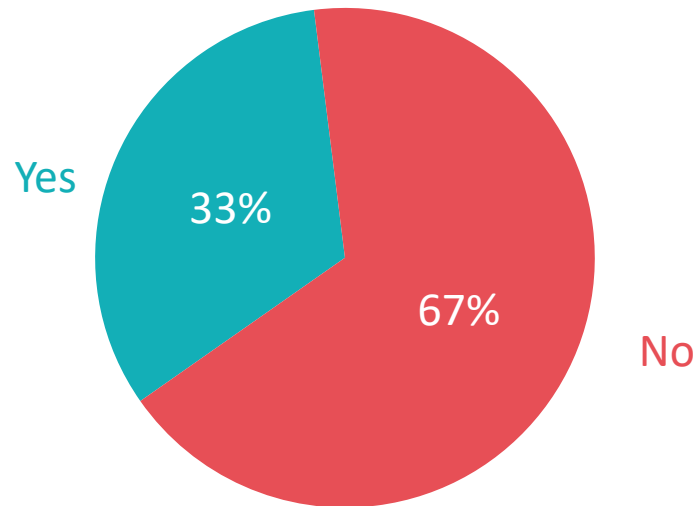


Q7. Do you regret your vote in the last general elections ?

Question asked only to those who have voted in the last general elections.

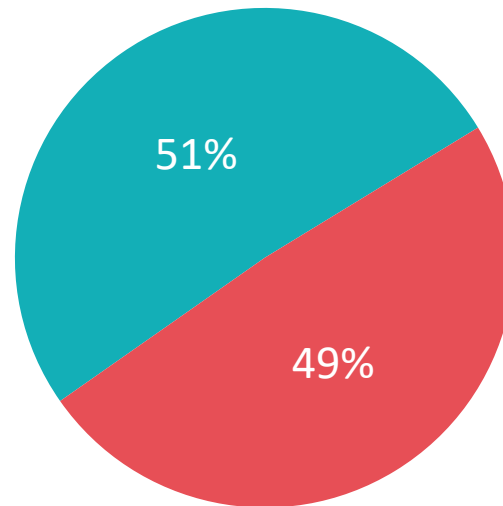
Total

1,378 respondents



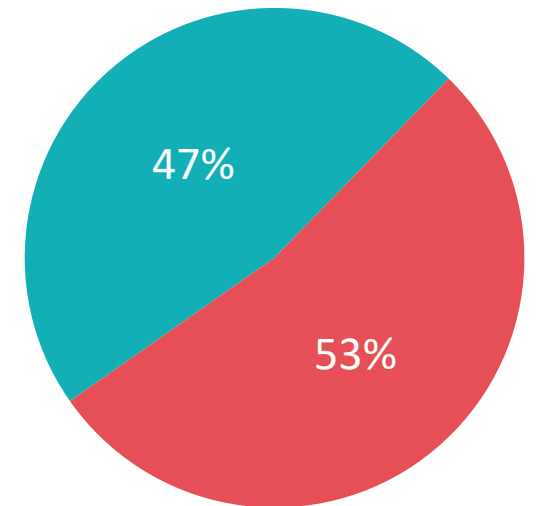
Abstainers, MK potential voters

164 respondents



Lost ANC voters

541 respondents



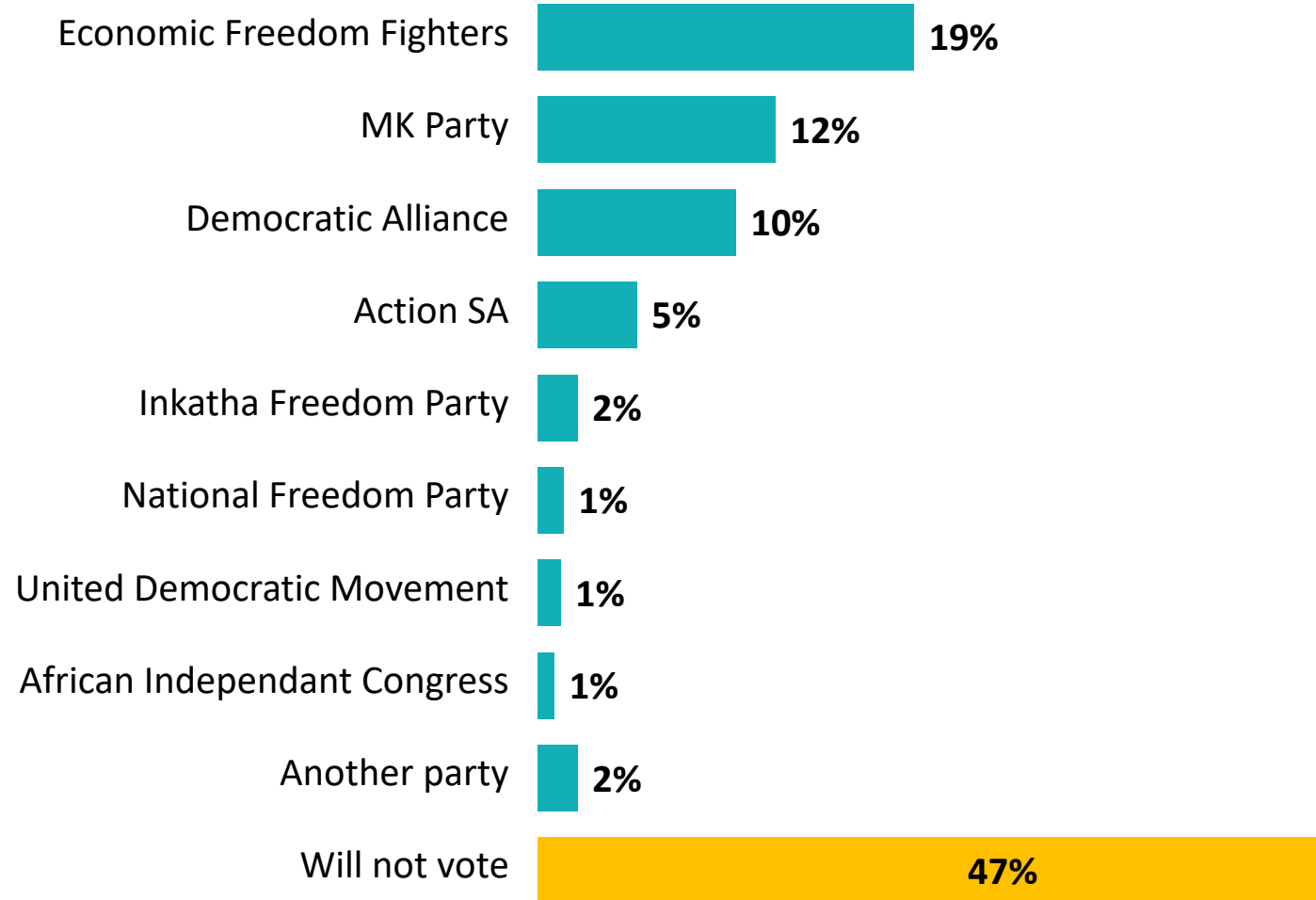


Vote intention – Second choice of ANC voters



Q3b. And if you had to vote for another party than this one, which party would you vote in the following list?

Base: ANC voters





Abstainers profile



% Total

Gender



Men



Women



18-24 ans



25-34 ans



35-49 ans



50-64 ans



65 ans et +

Ethnic group

Black

Coloured

White

Abstainers

35%

33%

36%

44%

38%

34%

28%

23%

36%

38%

19%

Abstainers who could choose MK

10%

10%

11%

9%

12%

11%

7%

13%

12%

2%

1%



% Total

Education

Income

Lower education

Middle education

Higher education

Less than 3200R

3201-12800R

12801-51200R

51201 and +

Abstainers

35%

47%

35%

22%

47%

36%

26%

18%

Abstainers who could choose MK

10%

17%

10%

5%

12%

12%

9%

4%



Lost ANC voters profile

Base: ANC voters in 2019



% Total

Lost ANC voters

27%

Gender



Men

29%



Women

26%



18-24 ans

7%



25-34 ans

25%



35-49 ans

31%



50-64 ans

33%



65 ans et +

46%

Ethnic group

Black

31%

Coloured

16%

White

3%



% Total

Lost ANC voters

27%

Education

Lower education

39%

Middle education

26%

Higher education

23%

Income

Less than 3200R

34%

3201-12800R

31%

12801-51200R

27%

51201 and +

21%



03

**Perception of the situation of
South Africa**

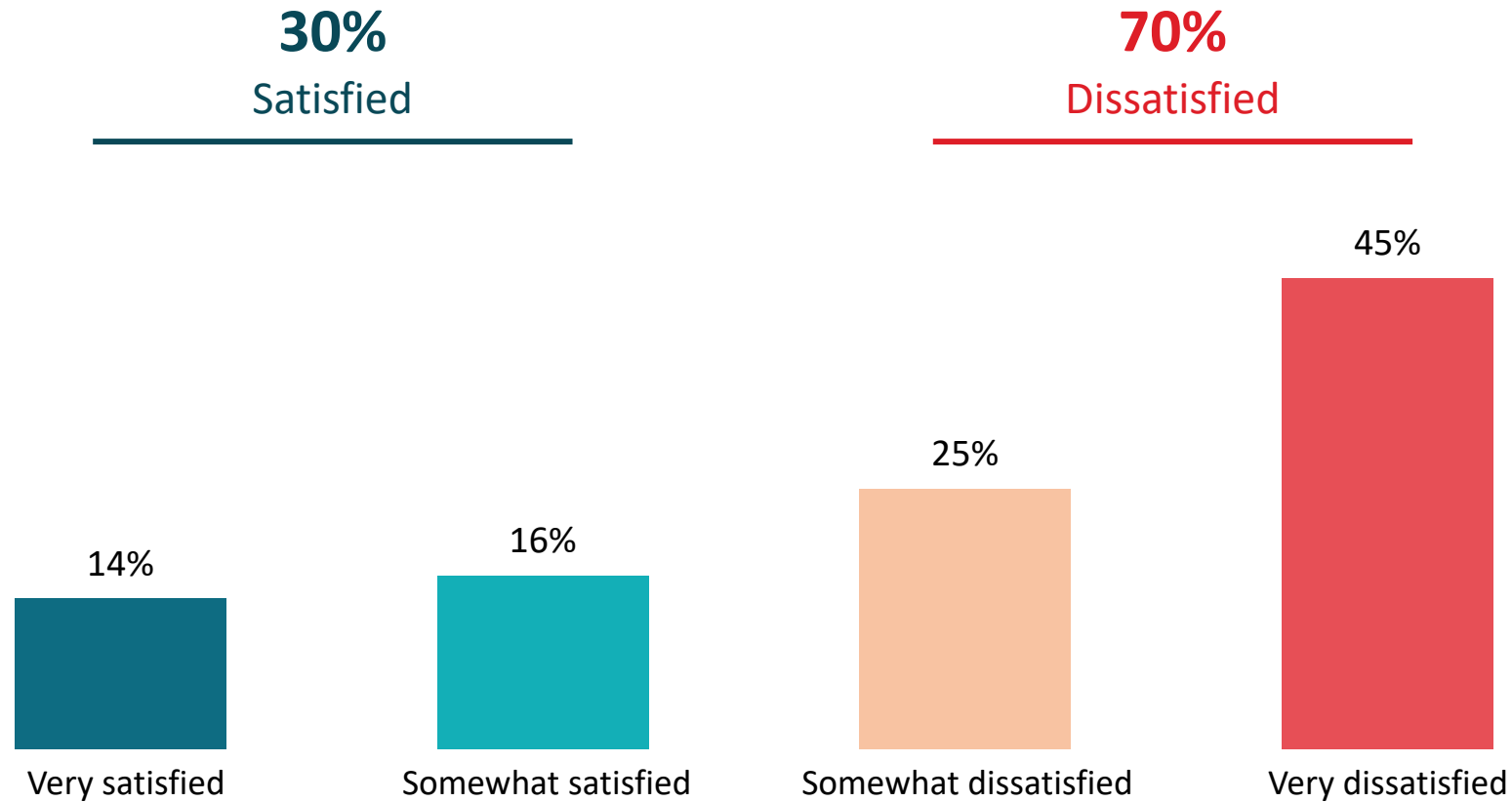




Satisfaction towards the current situation in South Africa



Q8. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the current situation in South Africa?

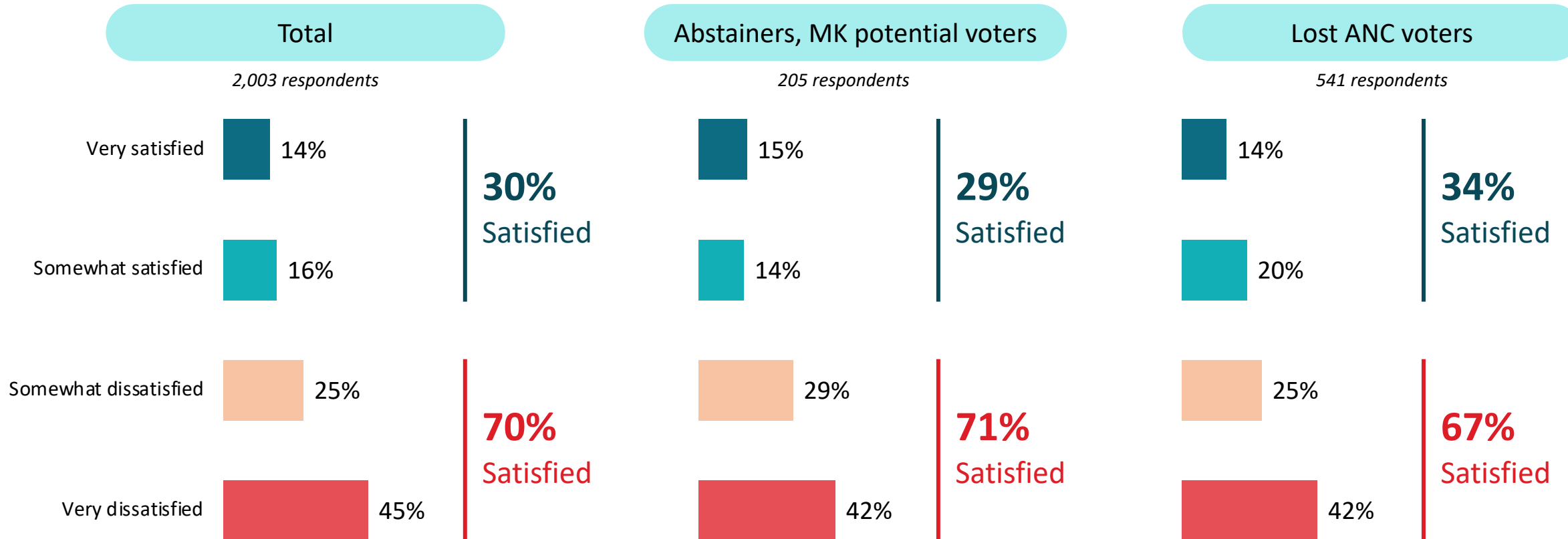




Satisfaction towards the current situation in South Africa



Q8. Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the current situation in South Africa?

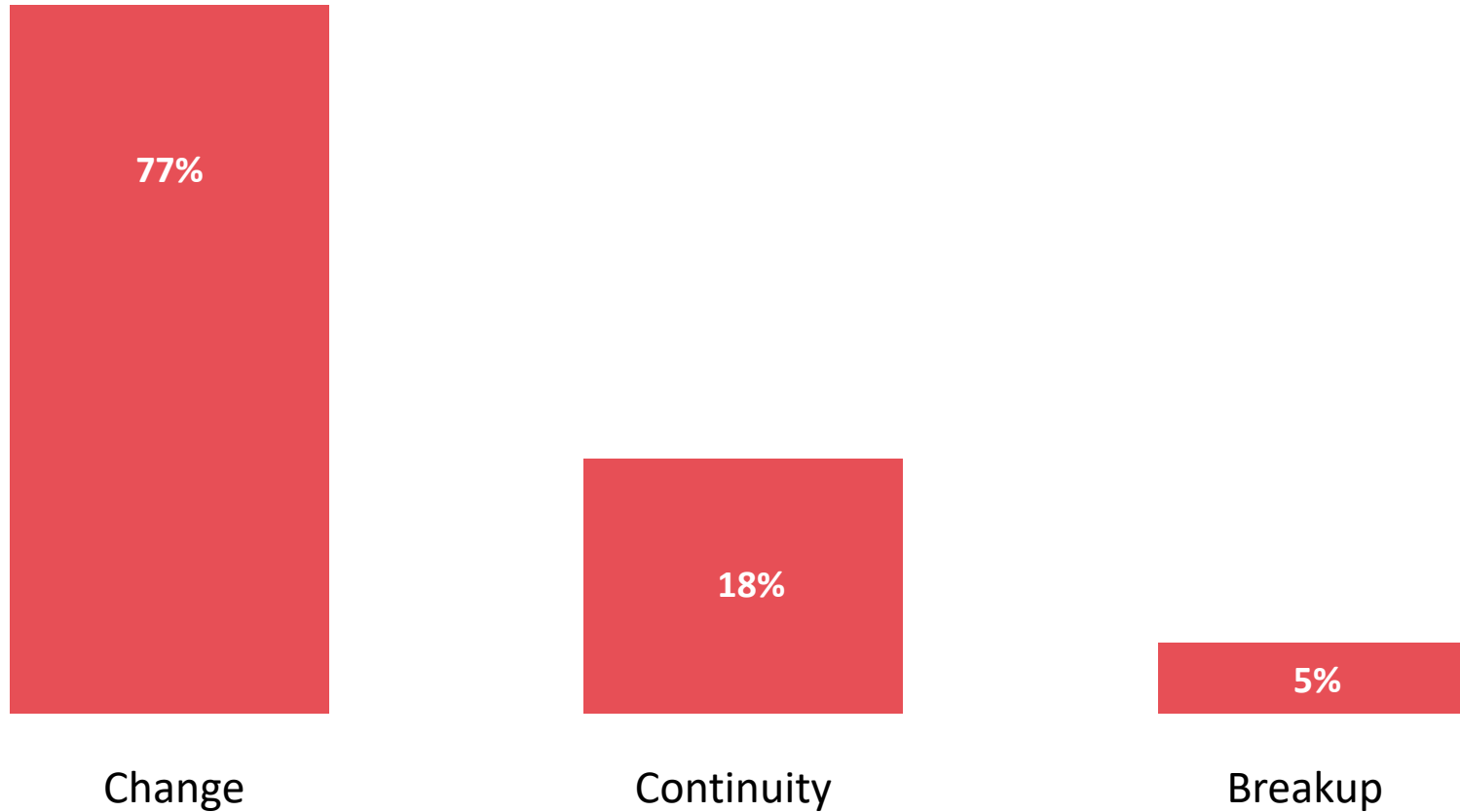




Expectations towards the party one intends to vote for



Q9. The party you intend to vote for must embody?





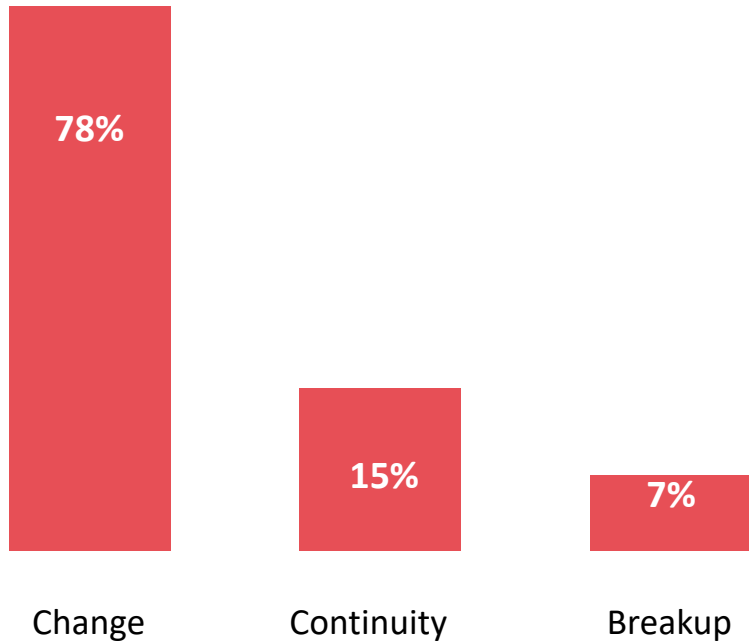
Expectations towards the party one intends to vote for



Q9. The party you intend to vote for must embody?

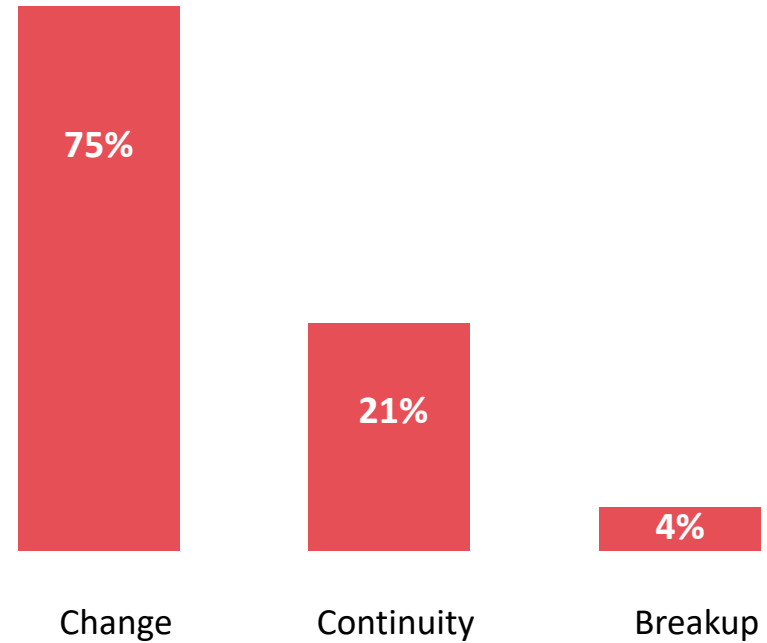
Abstainers, MK potential voters

205 respondents



Lost ANC voters

541 respondents

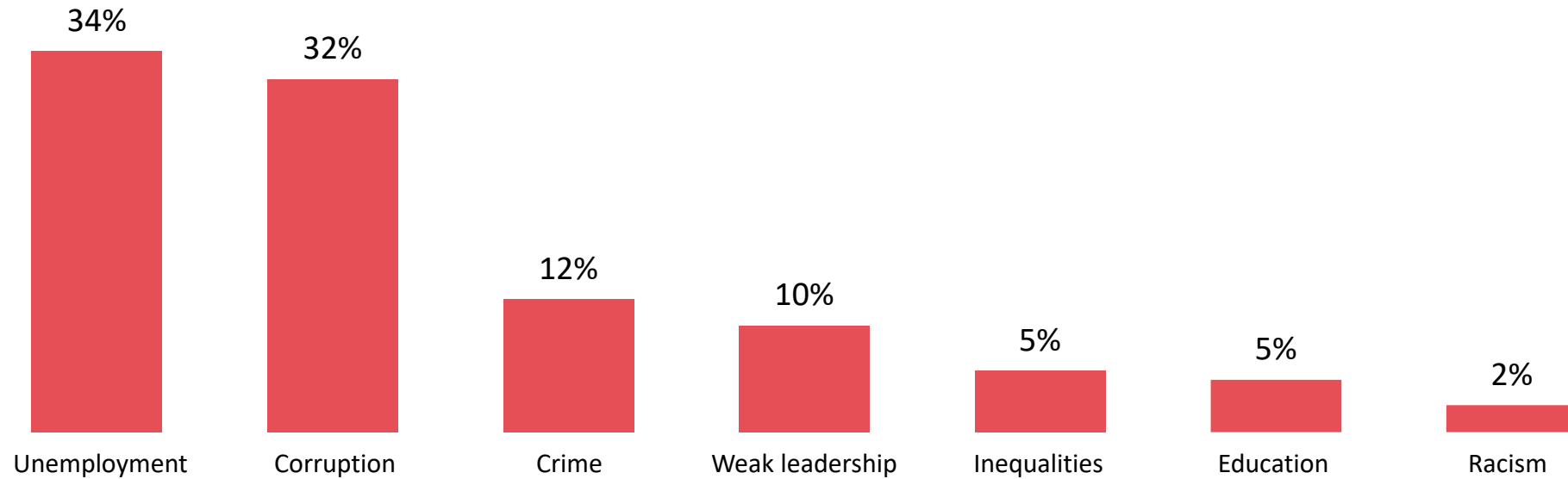




The main problem for South Africa



Q10. What do you think is the biggest problem facing South Africa right now ?





The main problem for South Africa



Q10. What do you think is the biggest problem facing South Africa right now ?

Total

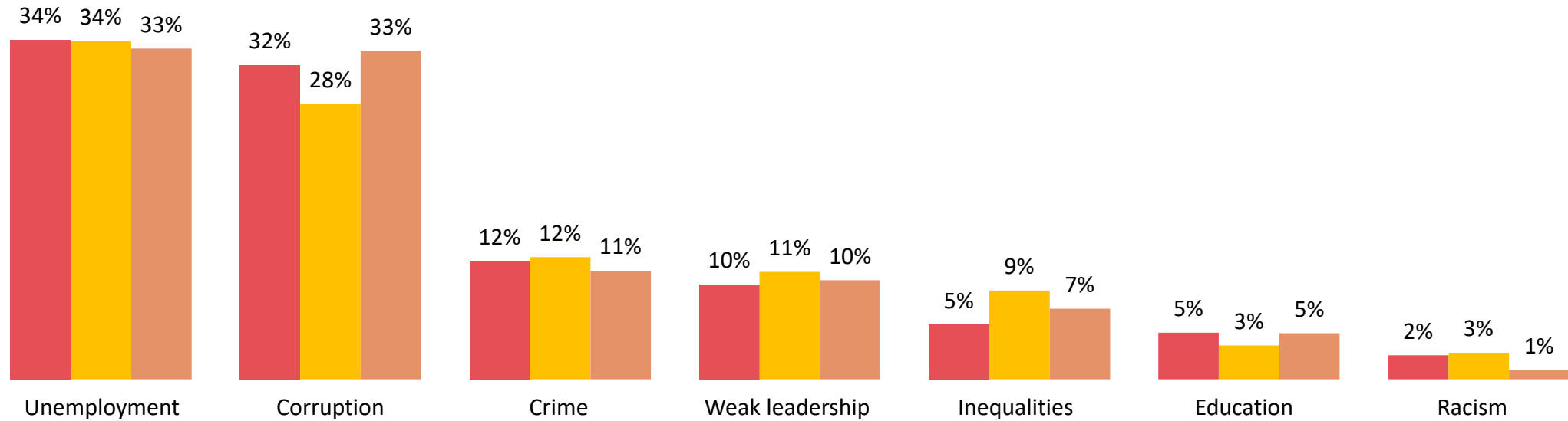
2,003 respondents

Abstainers, MK potential voters

205 respondents

Lost ANC voters

541 respondents

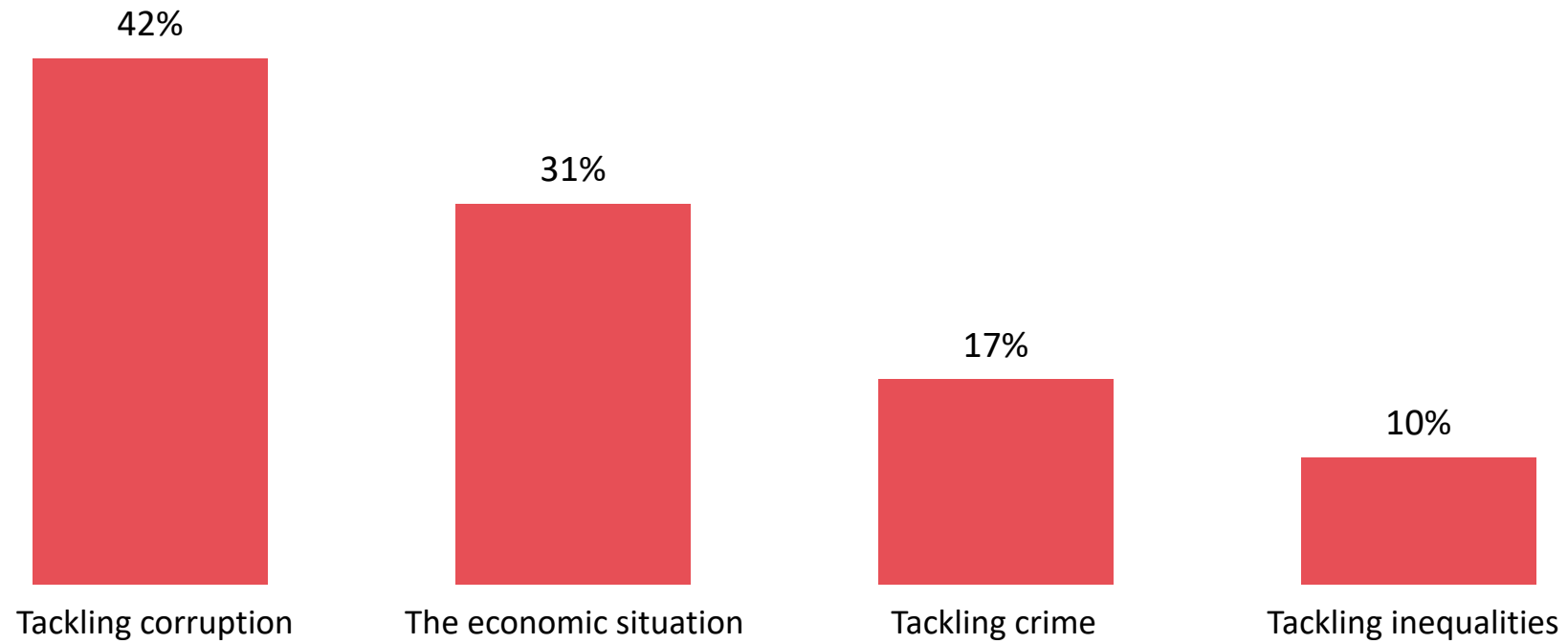




Government's main failure



Q11. And what is the government's main failure in South Africa?





Government's main failure



Q11. And what is the government's main failure in South Africa?

Total

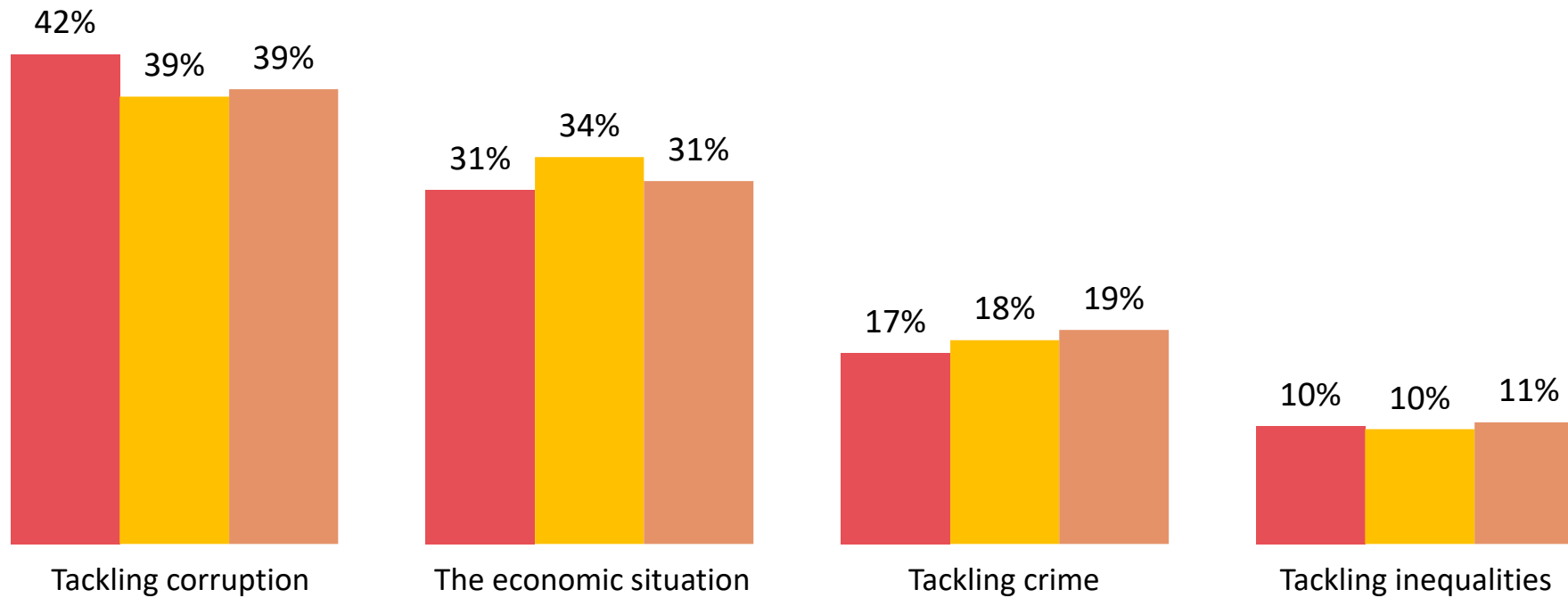
2,003 respondents

Abstainers, MK potential voters

205 respondents

Lost ANC voters

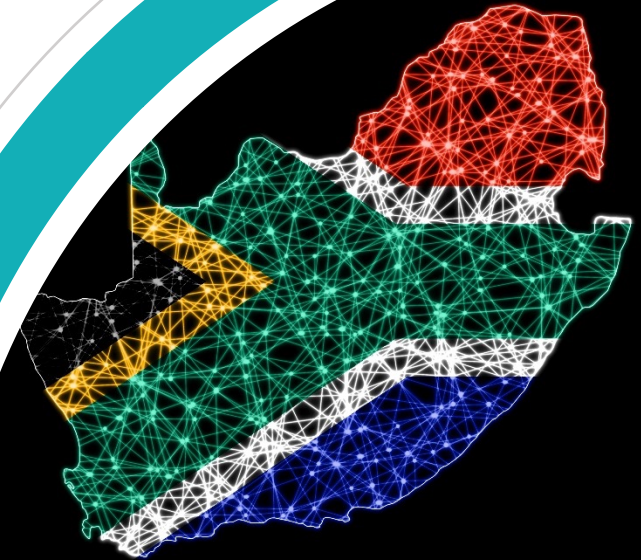
541 respondents





04

Coalition expectations

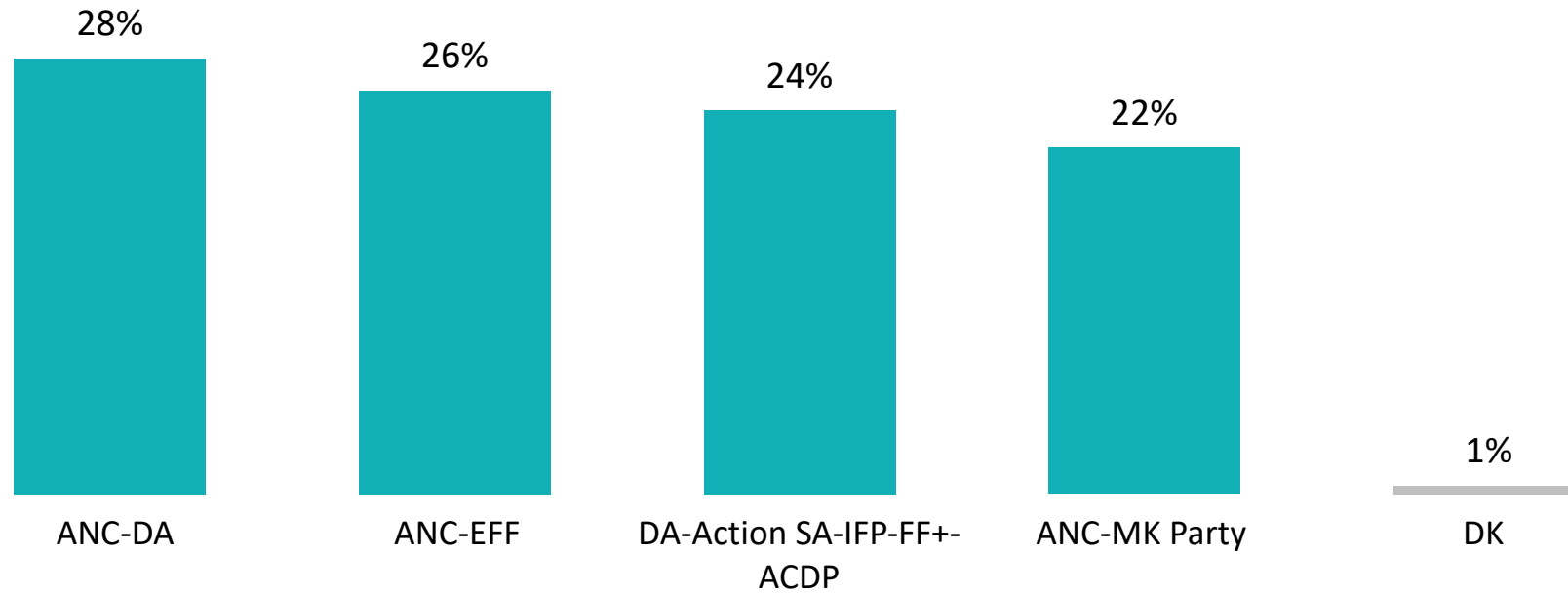




Favorite coalition to run the country



Q12. Which coalition would you prefer to govern the country after next general elections among these ones?

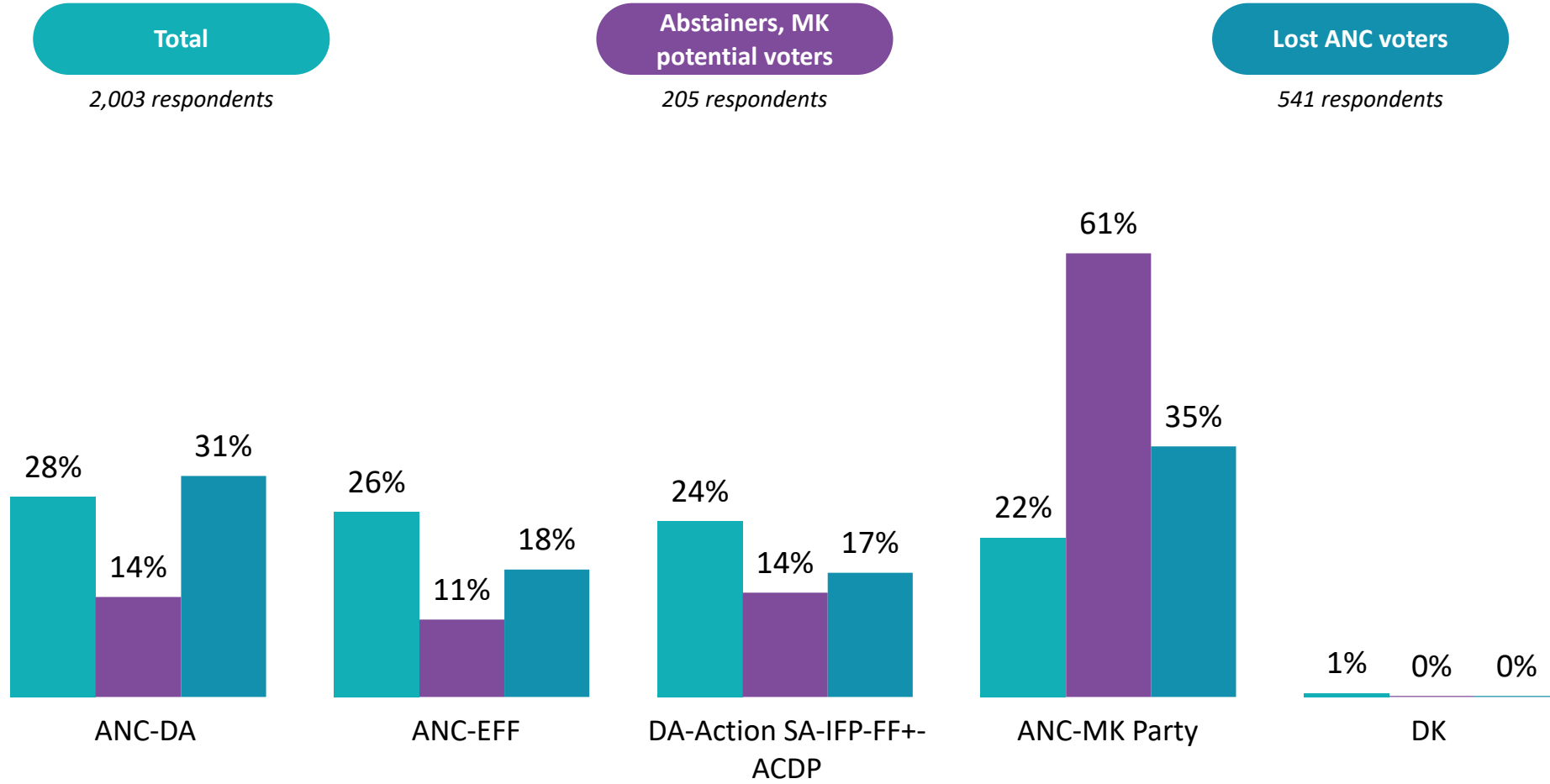




Favorite coalition to run the country



Q12. Which coalition would you prefer to govern the country after next general elections among these ones?





05

Main leaders rating





Perception of several political leaders



Q12bis. What is your opinion of the following people?

Positive



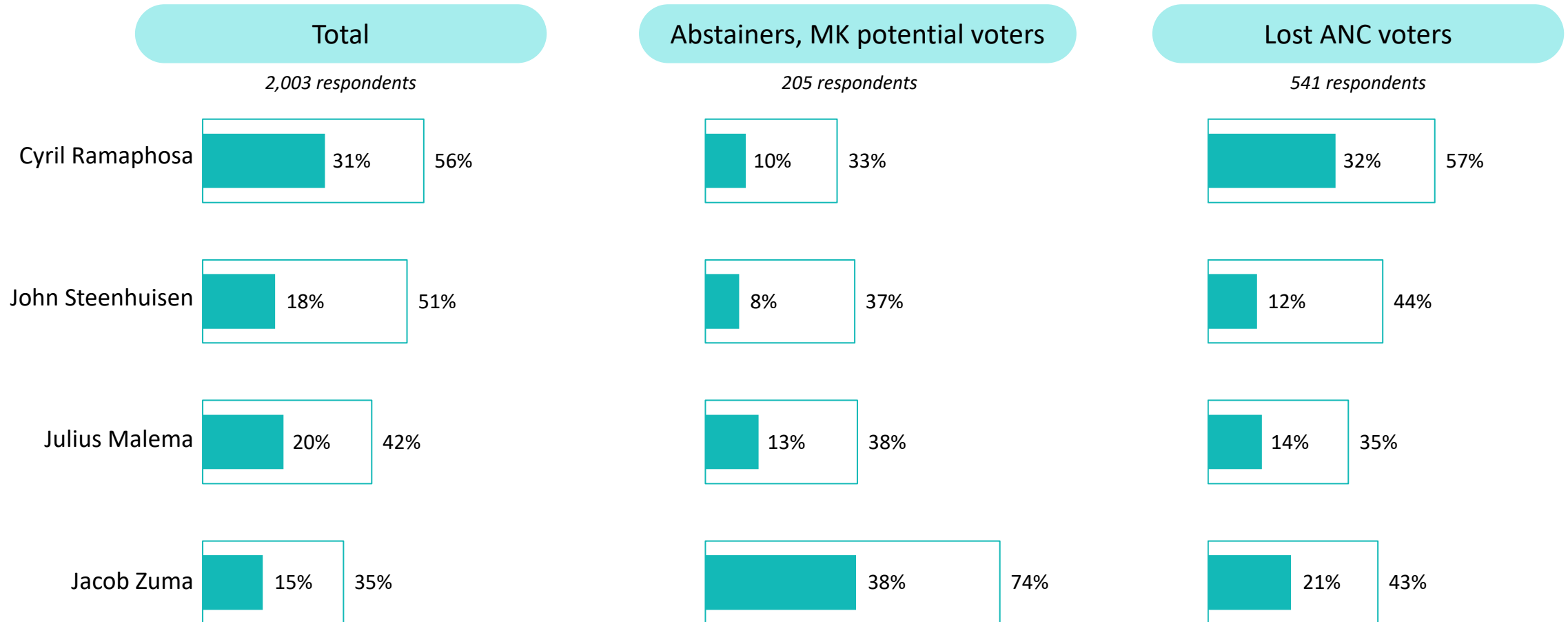


Perception of several political leaders



Q12bis. What is your opinion of the following people?

● Very positive ○ Total positive

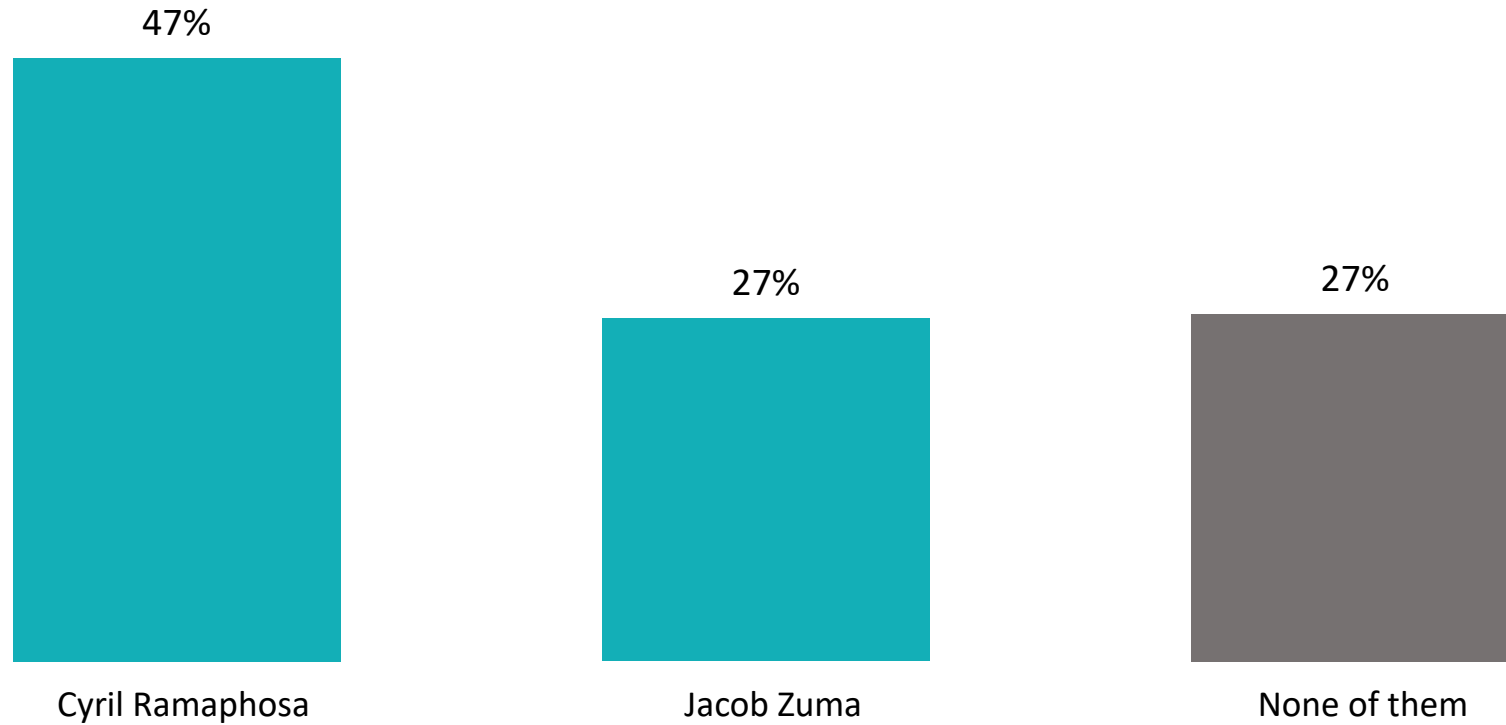




The best President of South Africa



Q13. Who was the best president of South Africa between Cyril Ramaphosa and Jacob Zuma?





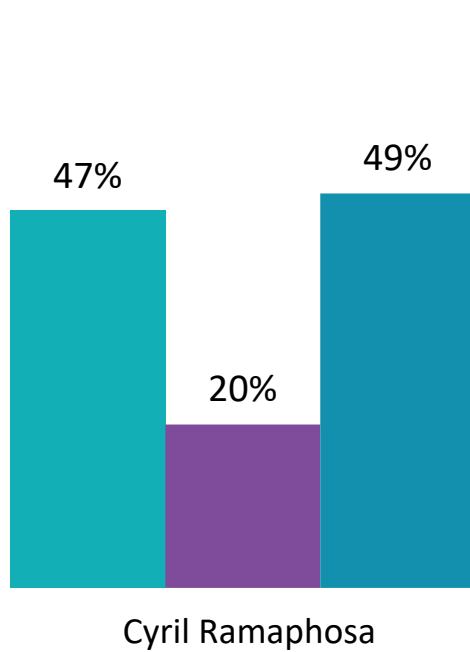
The best President of South Africa



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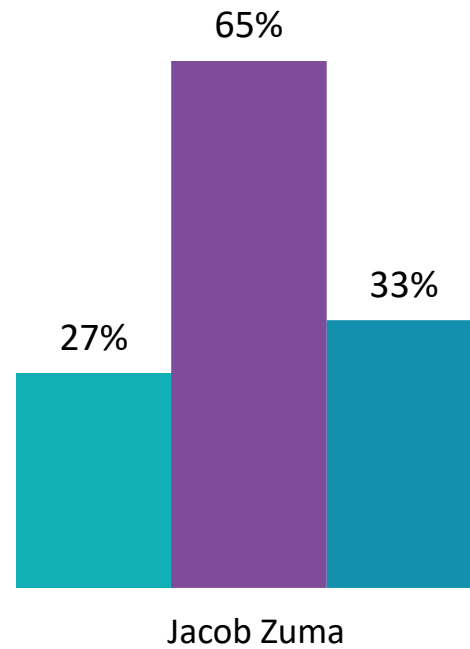
Total

2,003 respondents



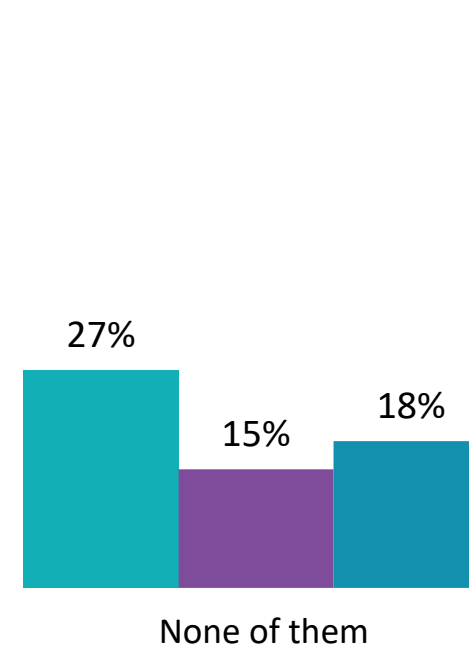
Abstainers, MK potential voters

205 respondents



Lost ANC voters

541 respondents





06

Message testing





Arguments in favour of Zuma's Presidency



Q14. Do you agree or disagree with the following opinions ? When Jacob Zuma was President, ...

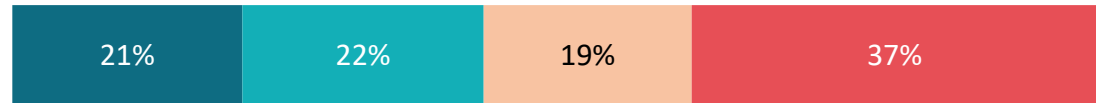
Agree

It was easier to conduct business compared to now



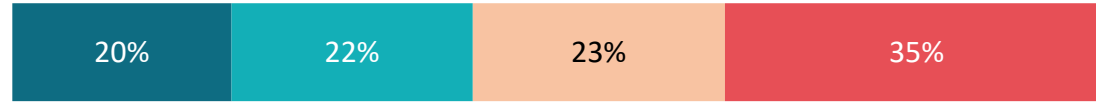
46%

The quality of Life in South Africa was better



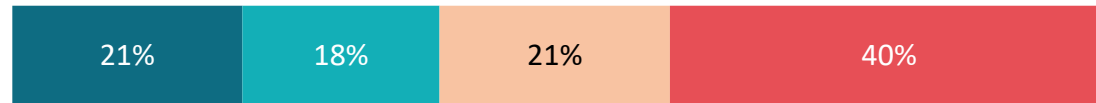
43%

The government was much more fighting inequalities



42%

Corruption was less important than now



39%

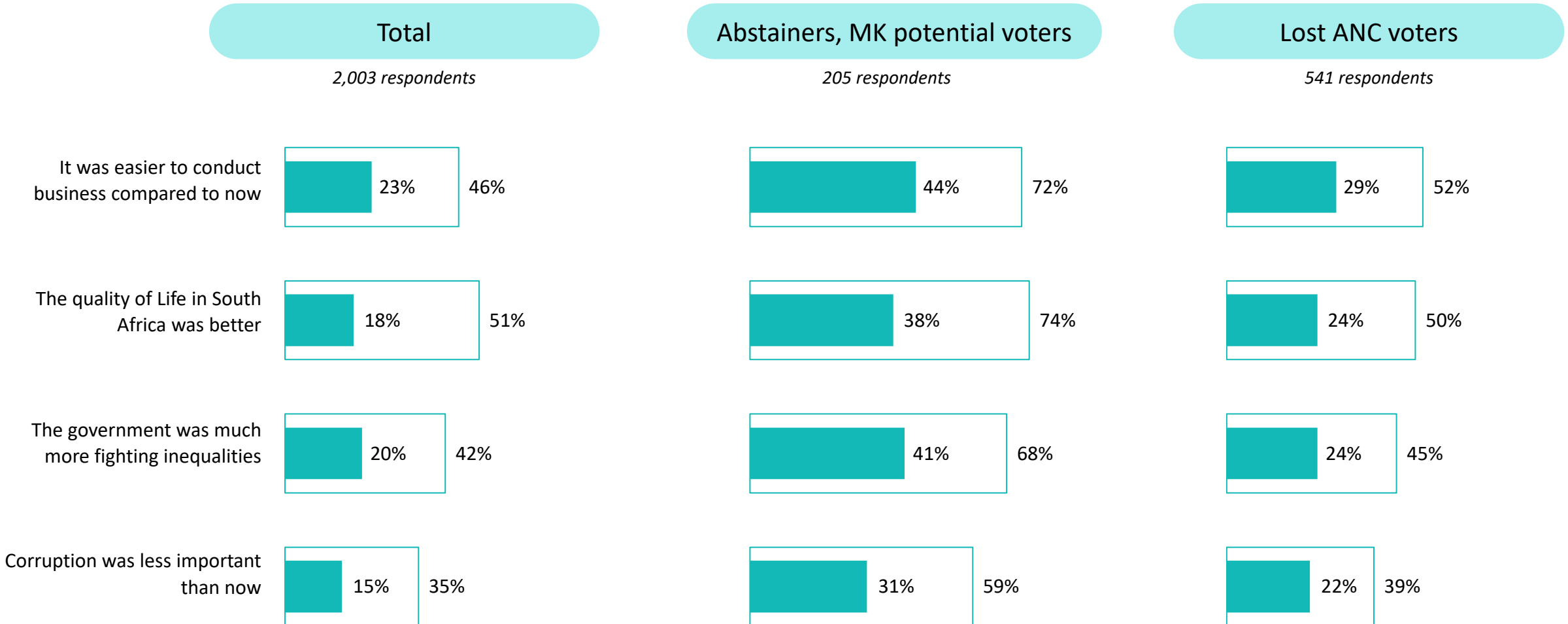
● Strongly agree
 ● Somewhat agree
 ● Somewhat disagree
 ● Strongly disagree
 ● DK



Arguments in favour of Zuma's Presidency



Q14. Do you agree or disagree with the following opinions ? When Jacob Zuma was President, ...

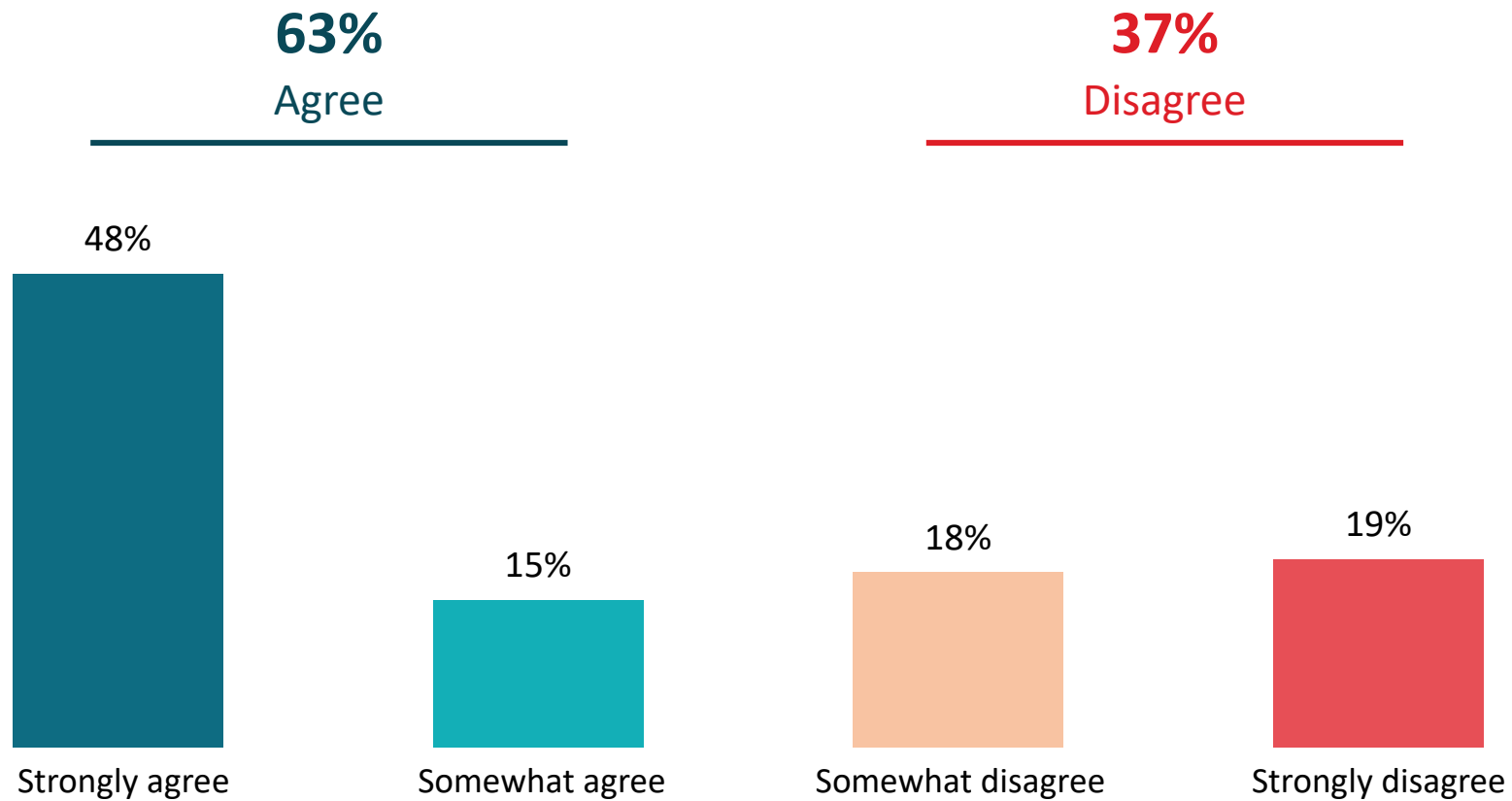




Agreement with the ban of Jacob Zuma from the campaign



Q15. The Electoral Commission has banned Jacob Zuma from standing as a candidate in the general elections in May. Do you agree or disagree with this decision?

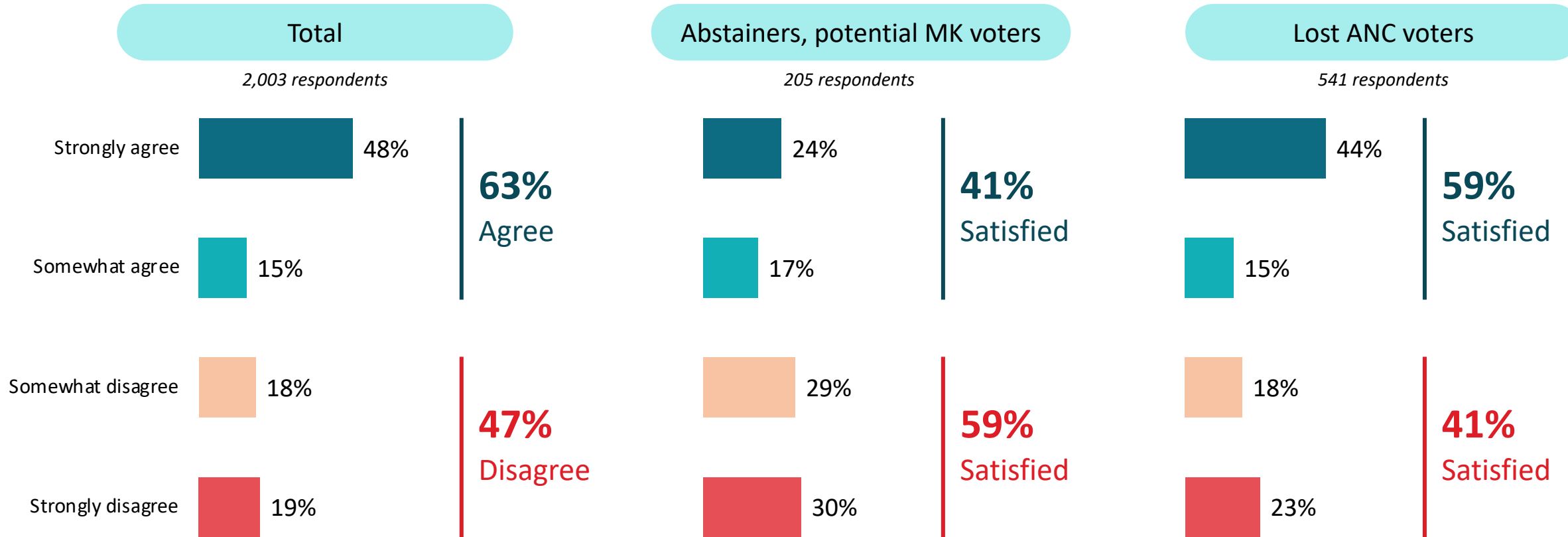




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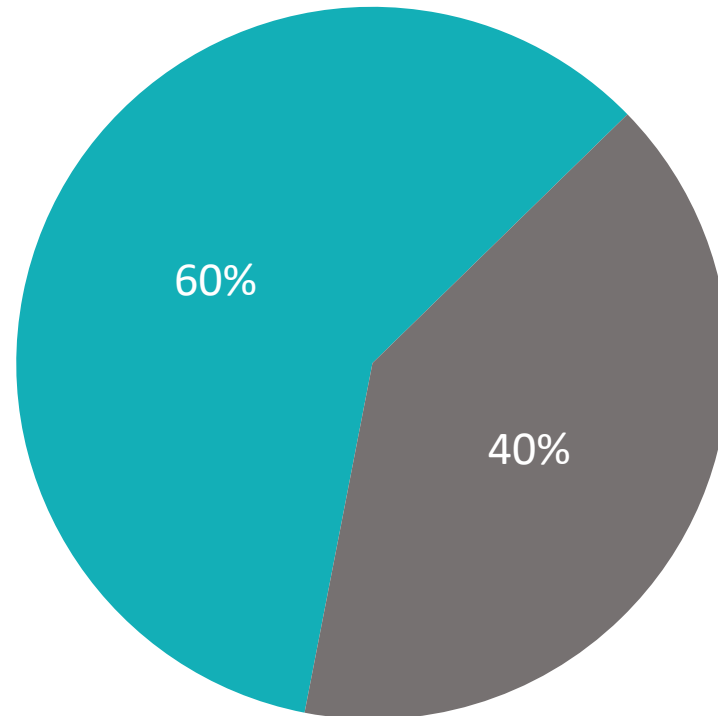


Responsibility for the ban of Jacob Zuma



Q16. Who do you think is behind this decision?

The Electoral Commission,
which is simply applying the law



The government and the ANC, who want to prevent Jacob Zuma's candidacy at all costs, even if it means curtailing democratic freedoms.



Responsibility for the ban of Jacob Zuma

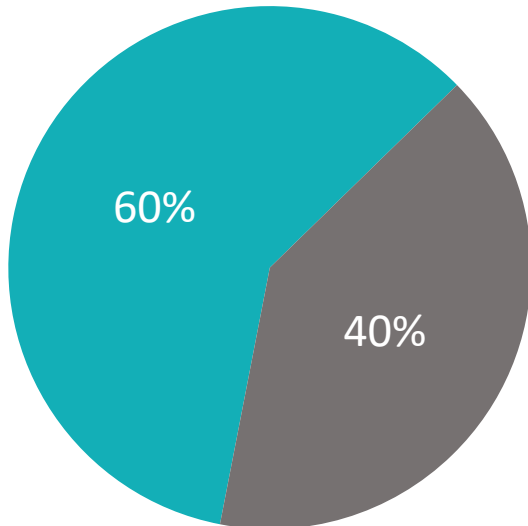


Q16. Who do you think is behind this decision?

Total

2,003 respondents

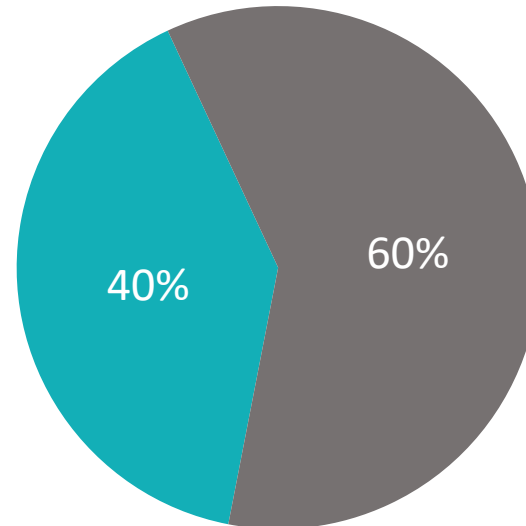
The Electoral Commission,
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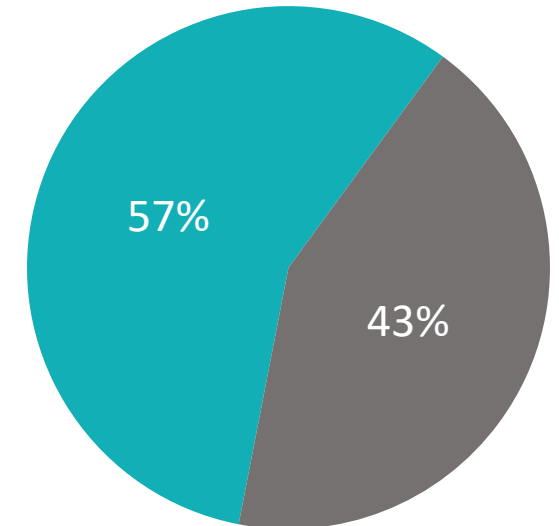
Abstainers, potential MK voters

205 respondents



Lost ANC voters

541 respondents





07

**Sources of information
and influences**





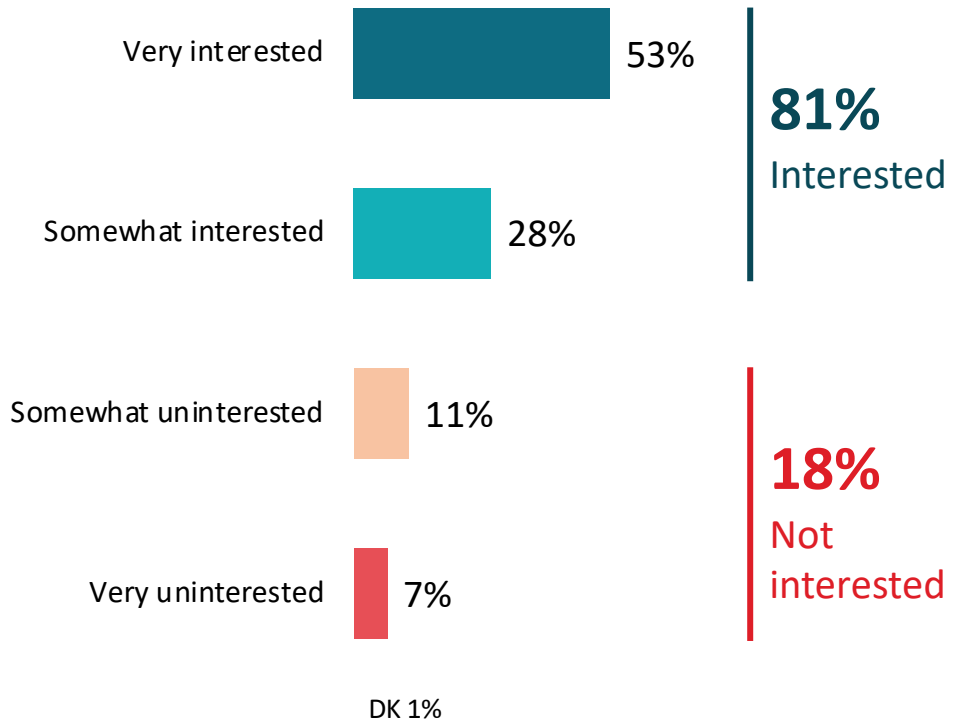
Interest in political news and information



Q17. How interested or uninterested are you in political news and information?

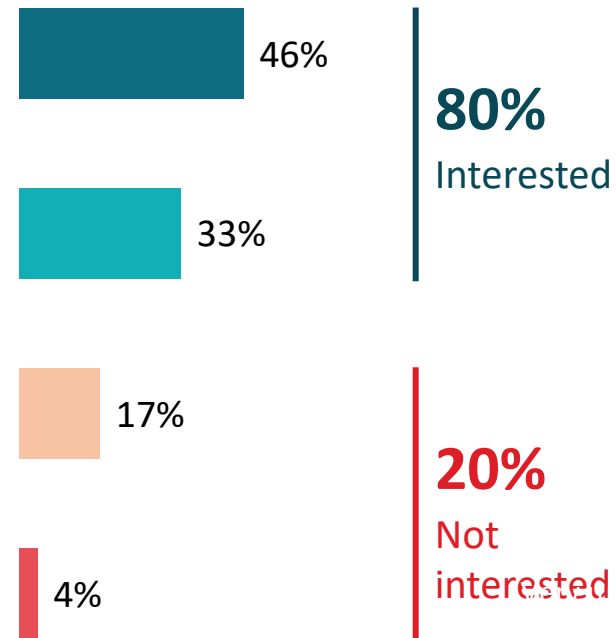
Total

2,003 respondents



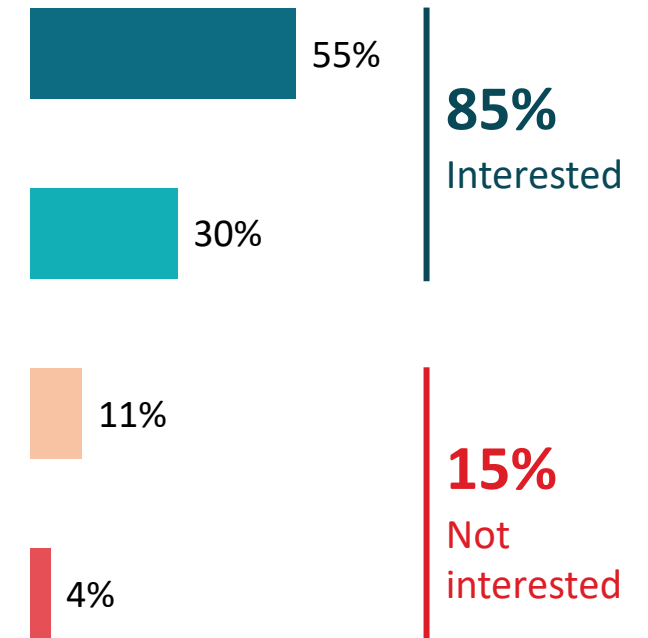
Abstainers, potential MK voters

205 respondents



Lost ANC voters

541 respondents



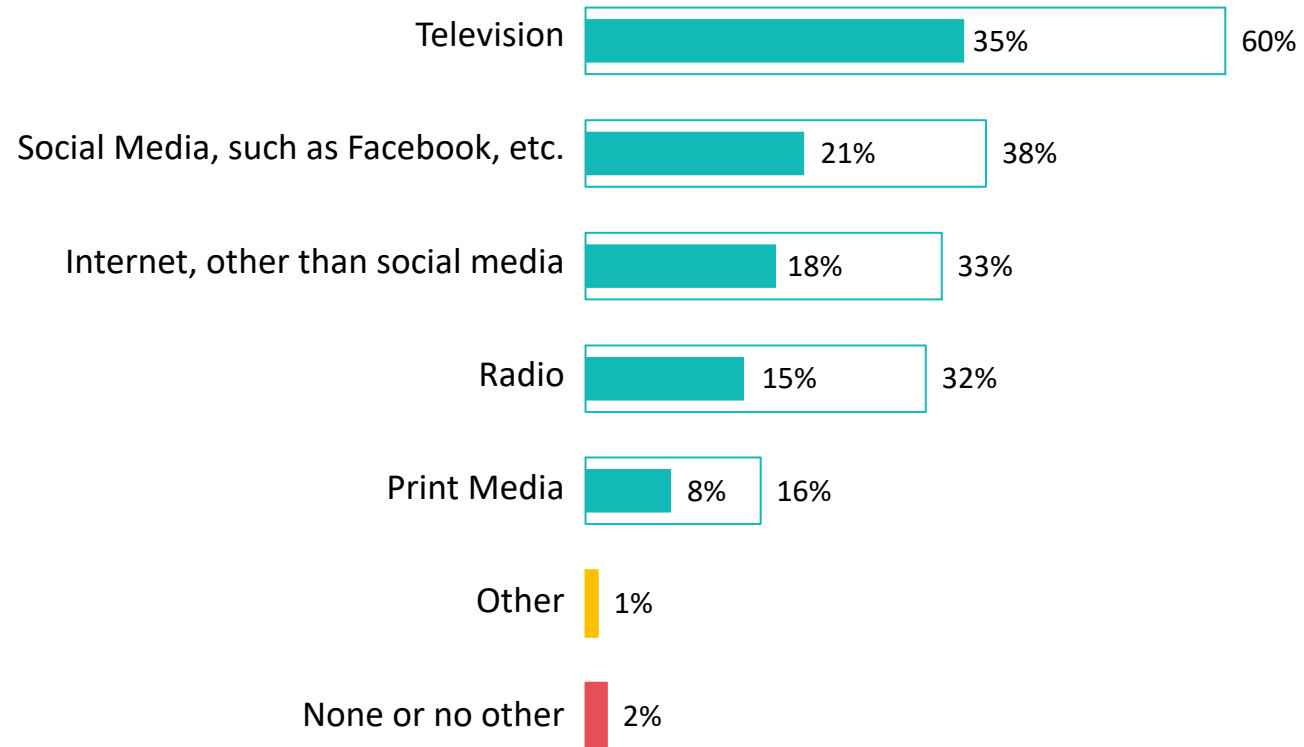


Media used to gain political news



Q18. Which media platform do you use most frequently to gain political news and information?

At first In total



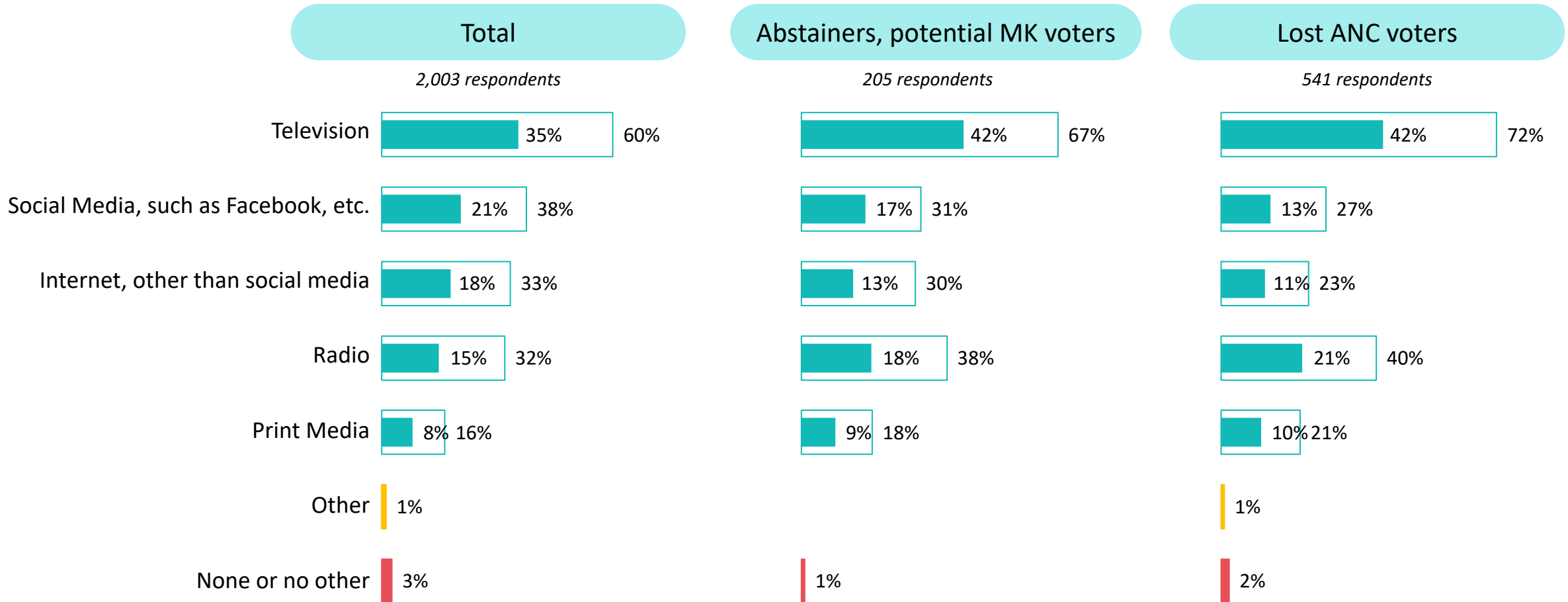


Media used to gain political news



Q18. Which media platform do you use most frequently to gain political news and information?

At first In total





Use of Social Media platform



Q20. How often do you use the following social media platform?

% Frequent user

Total

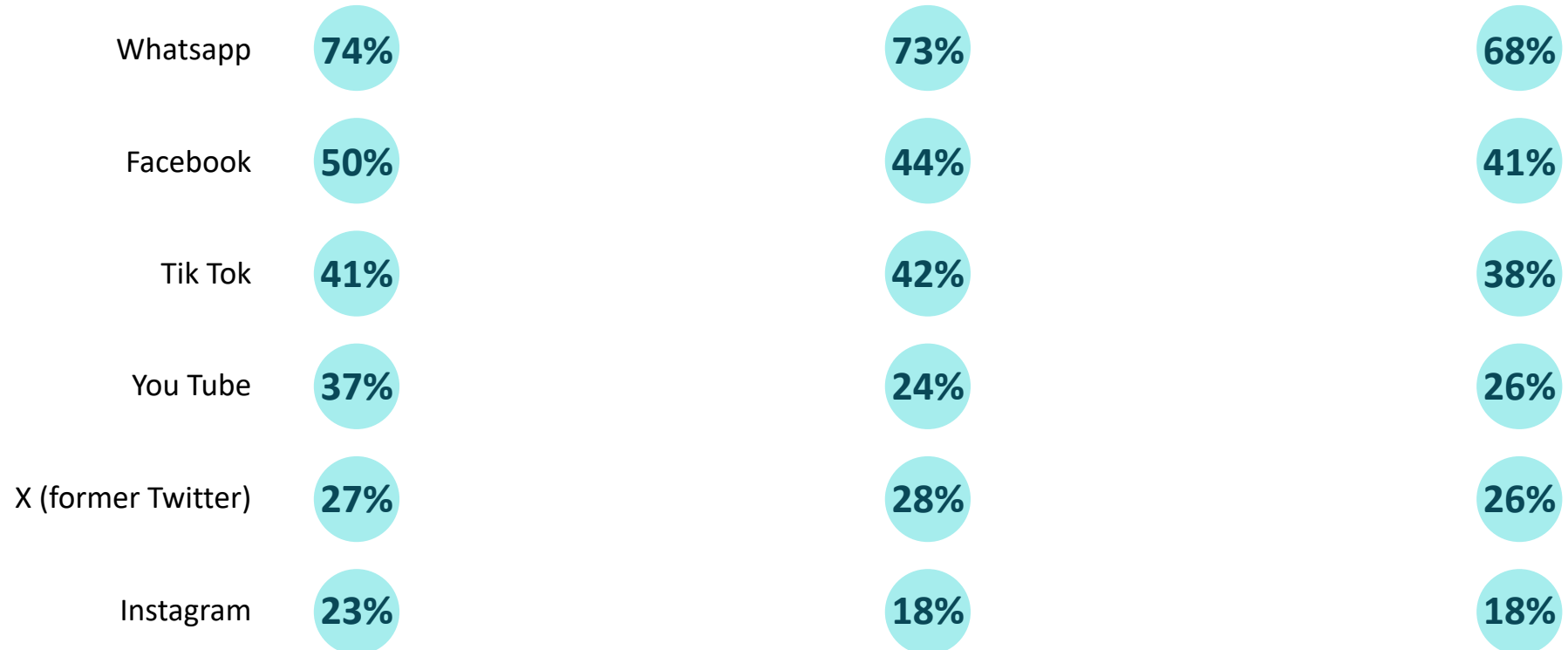
Abstainers, potential MK voters

Lost ANC voters

2,003 respondents

205 respondents

541 respondents

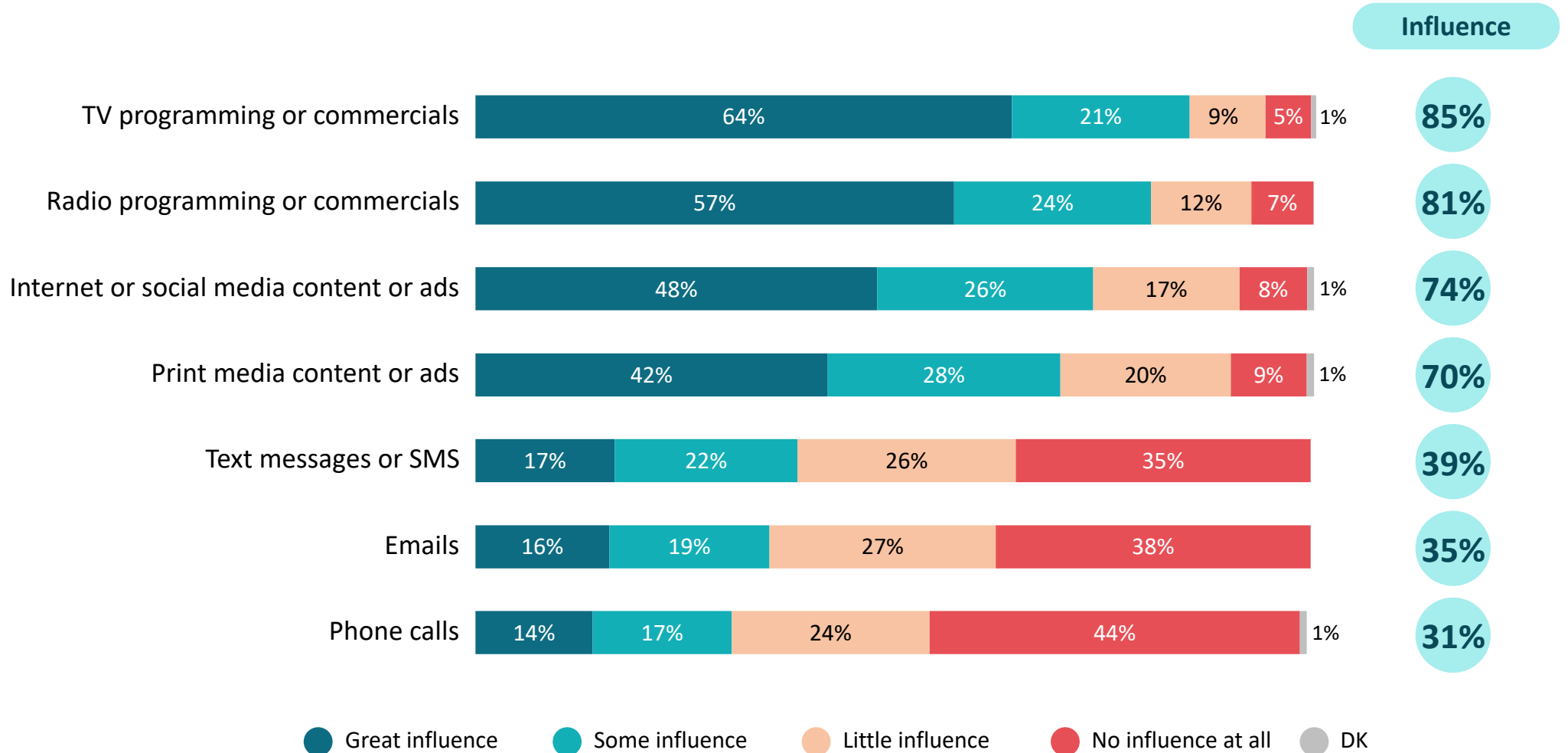




Influence of different media



Q19. In general, what is the influence of each of these forms of election campaigning on you?

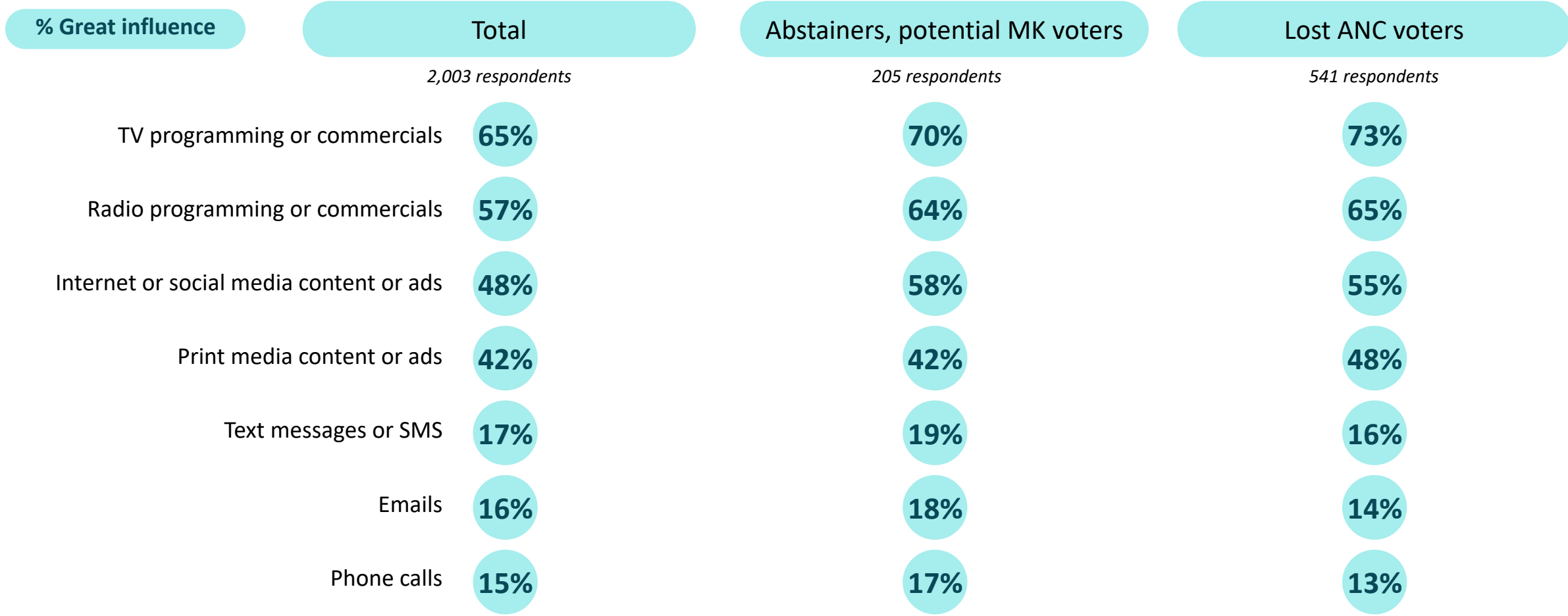




Influence of different media



Q19. In general, what is the influence of each of these forms of election campaigning on you?



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